

OUR SERVICE STANDS ALONE

HOW DOES EXCENEL® RTU EZ DIFFER FROM Cefenil® RTU (*ceftiofur hydrochloride sterile suspension*)?

EXCENEL® RTU EZ (*ceftiofur hydrochloride*) Sterile Suspension had a generic competitor enter the market in May 2020. Cefenil® RTU (*ceftiofur hydrochloride sterile suspension*) gained approval by demonstrating bioequivalence to EXCENEL RTU. Key advantages for EXCENEL RTU EZ, and the Zoetis anti-infective portfolio, provide customers value based on years of experience with ceftiofur and services that cannot be matched by competitors.

WHY IS EXCENEL RTU EZ EASIER TO USE?

Zoetis reformulated the original EXCENEL RTU in 2013. The reformulated EXCENEL RTU was re-named to include “EZ” to address improvements, such as reduced viscosity so it is easier to get out of the bottle and into the syringe. A study showed EXCENEL RTU EZ is 40% more syringeable¹ than EXCENEL RTU — delivering the same effective treatment with significant improvement in ease of use. In the same study, Zoetis analyzed the time it took for EXCENEL RTU EZ to resuspend after mixing. The data indicated a mixing time between 10 to 18 seconds — over 70 seconds less mixing time than the label recommendations for Cefenil RTU.²

WHAT ELSE DIFFERENTIATES EXCENEL RTU EZ?

EXCENEL RTU EZ comes backed by the Residue Free Guarantee™. Zoetis guarantees that when producers use EXCENEL RTU EZ according to label indications for treatment of acute postpartum metritis, bovine respiratory disease (BRD) and foot rot, there will be no violative residue in milk or meat. And if there is, Zoetis compensates producers for the beef market value of the animal or the tanker of milk.

Cefenil RTU comes with no such guarantee.

HOW DOES ZOETIS OFFER PRODUCERS MORE?

EXCENEL RTU EZ is the result of 30 years of development and research from Zoetis, a company with a world-class portfolio of animal health products, and the original developers of ceftiofur. Zoetis has made a commitment to the industry that goes beyond the bottle, with training and educational programs that respond to producers’ needs to deliver the best solutions for customers, including:

- Value added services from Zoetis that provide a personal hands-on approach to help keep herds healthy and dairies profitable. On-farm assessments like the Transition Cow Risk Assessment and fresh pen audits help dairies assess the success of current programs and identify opportunities for improvement.



IMPORTANT SAFETY INFORMATION: People with known hypersensitivity to penicillin or cephalosporins should avoid exposure to EXCENEL RTU EZ. Do not use in animals found to be hypersensitive to the product. Do not slaughter cattle for 4 days following last treatment. Do not use in calves to be processed for veal. See full Prescribing Information, attached.



Residue Free Guarantee: If you use a Zoetis-branded ceftiofur product according to label indications, and experience a violative ceftiofur milk or meat residue, Zoetis will compensate you for the beef market value of the animal or purchase the tanker of milk at fair market value. You must purchase the product from a Zoetis-approved supplier, use the product according to label indications, have documentation of the product purchase and treatment records, and have conducted training on appropriate use to ensure proper dose and route of administration of the product. Extra-label use as prescribed by a veterinarian is excluded from the guarantee. If you experience a ceftiofur residue violation after following label indications and the above steps, contact Zoetis Veterinary Medical Information and Product Support (VMIPS) at 800-366-5288 to report the situation.

DAIRY WELLNESS MAKES A DIFFERENCE™

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¹ Data on file, Study Report No. 0788-7922-2003-001, Zoetis Inc.

² Freedom of Information Summary, Supplemental New Animal Drug Application, NADA 141-288, Sept. 13, 2013.

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EXCENEL® RTU EZ

Ceftiofur Hydrochloride

Sterile Suspension



For intramuscular and subcutaneous injection in cattle. This product may be used in lactating dairy cattle. Not for use in calves to be processed for veal.

CAUTION: Federal (USA) law restricts this drug to use by or on the order of a licensed veterinarian. Federal law prohibits extra-label use of this drug in cattle for disease prevention purposes; at unapproved doses, frequencies, durations, or routes of administration; and in unapproved major food producing species/production classes.

DESCRIPTION

EXCENEL RTU EZ Sterile Suspension is a ready to use formulation that contains the hydrochloride salt of ceftiofur, which is a broad spectrum cephalosporin antibiotic. Each mL of this ready-to-use sterile suspension contains ceftiofur hydrochloride equivalent to 50 mg ceftiofur, 2.50 mg polyoxyethylene sorbitan monooleate (polysorbate 80), 6.5 mg water for injection in a caprylic/capric triglyceride suspension.

Chemical Name of Ceftiofur Hydrochloride: 5-Thia-1-azabicyclo[4.2.0]oct-2-ene-2-carboxylic acid, 7-[[[2-amino-4-thiazolyl(methoxyimino)-acetyl] amino]-3-[[[2-(furan-2-carbonylthio)methyl]-8-oxo-1,9-dihydrochroline salt [6R-[6a,7b(2Z)]]]

INDICATIONS

EXCENEL RTU EZ Sterile Suspension is indicated for treatment of the following bacterial diseases:

- Bovine respiratory disease (BRD, shipping fever, pneumonia) associated with *Mannheimia haemolytica*, *Pasteurella multocida* and *Histophilus somni*.
- Acute bovine interdigital necrobacillosis (foot rot, pododermatitis) associated with *Fusobacterium necrophorum* and *Bacteroides melaninogenicus*.
- Acute metritis (0 to 14 days post-partum) associated with bacterial organisms susceptible to ceftiofur.

DOSAGE AND ADMINISTRATION

Shake well before using.

— For bovine respiratory disease and acute bovine interdigital necrobacillosis: administer by intramuscular or subcutaneous administration at the dosage of 0.5 to 1 mg CE/lb (1.1 to 2.2 mg CE/kg) BW (1 to 2 mL sterile suspension per 100 lb BW). Administer daily at 24 hour intervals for a total of three consecutive days. Additional treatments may be administered on Days 4 and 5 for animals which do not show a satisfactory response (not recovered) after the initial three treatments. In addition, for BRD only, administer intramuscularly or subcutaneously 1 mg CE/lb (2.2 mg CE/kg) BW every other day on Days 1 and 3 (48 hour interval). Do not inject more than 15 mL per injection site.

Selection of dosage level (0.5 to 1 mg CE/lb) and regimen/duration (daily or every other day for BRD only) should be based on an assessment of the severity of disease, pathogen susceptibility and clinical response.

— For acute post-partum metritis: administer by intramuscular or subcutaneous administration at the dosage of 1 mg CE/lb (2.2 mg CE/kg) BW (2 mL sterile suspension per 100 lb BW). Administer at 24 hour intervals for five consecutive days. Do not inject more than 15 mL per injection site.

CONTRAINDICATIONS

As with all drugs, the use of EXCENEL RTU EZ Sterile Suspension is contraindicated in animals previously found to be hypersensitive to the drug.

WARNINGS

NOT FOR HUMAN USE. KEEP OUT OF REACH OF CHILDREN.

Penicillins and cephalosporins can cause allergic reactions in sensitized individuals. Topical exposures to such antimicrobials, including ceftiofur, may elicit mild to severe allergic reactions in some individuals. Repeated or prolonged exposure may lead to sensitization. Avoid direct contact of the product with the skin, eyes, mouth and clothing.

Persons with a known hypersensitivity to penicillin or cephalosporins should avoid exposure to this product. In case of accidental eye exposure, flush with water for 15 minutes. In case of accidental skin exposure, wash with soap and water. Remove contaminated clothing. If allergic reaction occurs (e.g., skin rash, hives, difficult breathing), seek medical attention.

The safety data sheet contains more detailed occupational safety information. To obtain a safety data sheet (SDS) or to report any adverse event please call 1-888-963-8471.

For additional information about adverse drug experience reporting for animal drugs, contact FDA at 1-888-FDA-VETS or online at <http://www.fda.gov/AnimalVeterinary/SafetyHealth>.

RESIDUE WARNINGS:

When used according to label indications, dosage and route of administration, treated cattle must not be slaughtered for 4 days following the last treatment. When used according to label indications, dosage and route of administration, a milk discard time is not required. Uses of dosages in excess of those indicated or by unapproved routes of administration, such as intramammary, may result in illegal residues in edible tissues and/or milk. A withdrawal period has not been established in pre-maturing calves. Do not use in calves to be processed for veal.

PRECAUTIONS

The effects of ceftiofur on cattle reproductive performance, pregnancy and lactation have not been determined.

Intramuscular and subcutaneous injection in cattle can cause a transient local tissue reaction that may result in trim loss of edible tissue at slaughter.

CLINICAL PHARMACOLOGY

Ceftiofur administered as either ceftiofur sodium or ceftiofur hydrochloride is metabolized rapidly to desfuroylceftiofur, the primary metabolite. Administration of ceftiofur to cattle as either the sodium or hydrochloride salt provides effective concentrations of ceftiofur and desfuroylceftiofur metabolites in plasma above the MIC₉₀ for the label BRD pathogens *Mannheimia haemolytica*, *Pasteurella multocida* and *Histophilus somni* for at least 48 hours. The relationship between plasma concentrations of ceftiofur and desfuroylceftiofur metabolites above the MIC₉₀ in plasma and effectiveness has not been established for the treatment of bovine interdigital necrobacillosis (foot rot) associated with *Fusobacterium necrophorum* and *Bacteroides melaninogenicus*.

Comparative Bioavailability Summary

The current EXCENEL RTU EZ Sterile Suspension formulation replaces a previously approved formulation. The previously approved EXCENEL RTU EZ product was a reformulation of another ceftiofur hydrochloride injectable product, EXCENEL RTU Sterile Suspension (NADA 140-890). Comparable plasma concentrations of ceftiofur administered as EXCENEL RTU Sterile Suspension and the reformulated EXCENEL RTU EZ Sterile Suspension were demonstrated in two comparative two-treatment, two-period crossover relative bioavailability studies in cattle. Products were administered via intramuscular (IM) or subcutaneous (SC) injection, using alternating sides of the neck during periods 1 and 2. A summary of average plasma pharmacokinetic (PK) parameters in cattle after a single IM and SC administration of EXCENEL RTU Sterile Suspension and EXCENEL RTU EZ Sterile Suspension at a dose of 1 mg CE/lb (2.2 mg CE/kg) BW is provided in Table 3.

Table 3: Comparative treatment values (arithmetic mean ± SD) for the plasma PK estimates of total ceftiofur (parent compound plus desfuroylceftiofur metabolites) in cattle following an IM or SC administration of 1 mg CE/lb (2.2 mg CE/kg) BW, as either EXCENEL RTU (reference article) or as EXCENEL RTU EZ Sterile Suspension (test article).

| PK Parameter | IM | | SC | |
|--------------------------------|--------------|----------------|--------------|----------------|
| | EXCENEL RTU | EXCENEL RTU EZ | EXCENEL RTU | EXCENEL RTU EZ |
| C _{max} (µg/mL) | 8.58 ± 1.50 | 9.25 ± 1.73 | 8.40 ± 1.42 | 9.19 ± 1.65 |
| AUC ₀₋₁₀₀ (µg·h/mL) | 89.4 ± 13.8 | 88.5 ± 17.0 | 86.7 ± 20.3 | 91.0 ± 20.2 |
| t _{max} (h) | 1.71 ± 0.706 | 1.73 ± 0.489 | 2.08 ± 0.670 | 2.25 ± 0.872 |
| t _{1/2} (h) | 32.0 ± 8.48 | 29.3 ± 7.35 | 34.0 ± 8.52 | 32.9 ± 6.91 |
| t _{0.2} (h): | 42.2 ± 6.20 | 41.2 ± 6.11 | 40.5 ± 5.28 | 41.5 ± 7.32 |

C_{max} - maximum plasma concentration

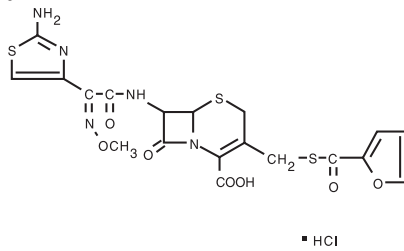
AUC₀₋₁₀₀ - the area under the plasma concentration vs. time curve from time of injection to the limit of quantification of the assay

t_{max} - the time after initial injection to when C_{max} occurs

t_{1/2} - the plasma half life of the drug

t_{0.2} - the time plasma concentrations remain above 0.2 µg/mL

Figure 1. Structure:



The standard bioequivalence (BE) criteria, based upon the exponentiated 90% confidence bounds about the ratio of treatment means, were met for the pivotal bioequivalence parameters, AUC₀₋₁₀₀ and C_{max}, when each formulation was administered to cattle IM or SC at a dose rate of 1 mg CE/lb (2.2 mg CE/kg) BW (Table 4).

Table 4: Back-transformed least squares (LS) means and 90% confidence intervals (CI) for the two pivotal pharmacokinetic parameters, C_{max} and AUC₀₋₁₀₀ in cattle following an IM and SC administration of 1 mg CE/lb (2.2 mg CE/kg) BW, as either EXCENEL RTU (reference article) or as EXCENEL RTU EZ Sterile Suspension (test article).

| PK Parameter | IM | | SC | |
|----------------------|--------------------|--------------|--------------------|--------------|
| | LS Mean Difference | 90% CI | LS Mean Difference | 90% CI |
| C _{max} | 1.08 | 1.00 to 1.16 | 1.09 | 1.02 to 1.18 |
| AUC ₀₋₁₀₀ | 0.984 | 0.94 to 1.03 | 1.06 | 0.99 to 1.13 |

In another comparative bioavailability PK study (previously reviewed under NADA 140-890), comparable plasma concentrations of ceftiofur administered as EXCENEL RTU Sterile Suspension or as NAXCEL Sterile Powder were demonstrated when each product was administered intramuscularly or subcutaneously at the approved dose range of ceftiofur sodium [0.5 to 1 mg CE/lb (1.1 to 2.2 mg CE/kg) BW].

MICROBIOLOGY

EXCENEL RTU EZ Sterile Suspension is a ready-to-use formulation that contains the hydrochloride salt of ceftiofur. Ceftiofur is a broad-spectrum cephalosporin antibiotic active against Gram-positive and Gram-negative bacteria. Like other cephalosporins, ceftiofur is predominantly bactericidal *in vitro*, resulting in the inhibition of cell wall synthesis. *In vitro* activity of ceftiofur has been demonstrated against *Actinobacillus pleuropneumoniae*, *Pasteurella multocida*, and *Salmonella Choleraesuis*, three pathogens associated with swine respiratory disease. Similarly, *in vitro* activity of ceftiofur has been demonstrated against *Mannheimia haemolytica*, *Pasteurella multocida*, and *Histophilus somni*, the three major pathogens associated with bovine respiratory disease, and against *Fusobacterium necrophorum* and *Bacteroides melaninogenicus*, pathogenic anaerobic bacteria associated with bovine foot rot.

Utilizing data that included isolates from swine and cattle affected by respiratory disease, zone diameter and minimum inhibitory concentration (MIC) breakpoints were determined using standardized procedures from the Clinical and Laboratory Standards Institute (CLSI), formerly National Committee of Clinical Laboratory Standards M31-A2. The CLSI-accepted interpretive criteria for ceftiofur against these Gram-negative pathogens are shown in Table 5.

Table 5: CLSI-accepted interpretive criteria for ceftiofur against swine and cattle respiratory pathogens.*

| Pathogen | Disk potency | Zone diameter interpretive standards (mm) | | | MIC breakpoint (µg/mL) | | |
|--|--------------|---|----------|------|------------------------|-----|-------|
| | | S | I | R | S | I | R |
| <i>Actinobacillus pleuropneumoniae</i> <i>Pasteurella multocida</i> <i>Salmonella Choleraesuis</i> | 30 µg | ≥ 21 | 18 to 20 | ≤ 17 | ≤ 2.0 | 4.0 | ≥ 8.0 |
| <i>Mannheimia haemolytica</i> <i>Pasteurella multocida</i> <i>Histophilus somni</i> | | | | | | | |

S – Susceptible; I – Intermediate; R – Resistant

* These interpretive criteria are only intended for use when CLSI M31-A2 performance standards are used to determine antimicrobial susceptibility.

EFFECTIVENESS

Plasma concentrations of ceftiofur administered as EXCENEL RTU Sterile Suspension or as EXCENEL RTU EZ Sterile Suspension following intramuscular or subcutaneous administration in cattle were compared and found to be bioequivalent for AUC₀₋₁₀₀ and C_{max}. Therefore, EXCENEL RTU EZ Sterile Suspension has the same effectiveness profile as previously established for EXCENEL RTU Sterile Suspension. Because the effectiveness of cephalosporin antibiotics is dependent upon time above MIC, EXCENEL RTU EZ Sterile Suspension is considered effective for the labeled indications.

ANIMAL SAFETY

Evaluation of target animal safety in cattle was based on two PK studies comparing the reformulated EXCENEL RTU EZ Sterile Suspension and EXCENEL RTU Sterile Suspension (one study comparing IM administration and one study comparing SC administration). In both studies, ceftiofur, when administered to cattle at a dose of 2.2 mg CE/kg BW of the reformulated EXCENEL RTU EZ Sterile Suspension, was demonstrated to be bioequivalent to a 2.2 mg CE/kg BW dose of EXCENEL RTU Sterile Suspension (see EFFECTIVENESS section). Because of the demonstrated blood-level bioequivalence, these studies confirm systemic safety of the reformulated EXCENEL RTU EZ Sterile Suspension when administered either IM or SC at a dose of 2.2 mg CE/kg BW for five consecutive days.

Injection site tissue tolerance and lesion resolution were evaluated after administration of the reformulated EXCENEL RTU EZ Sterile Suspension by intramuscular and subcutaneous injections to 16 growing cattle (8 cattle for each route) at the maximum volume of 15 mL per injection site, once daily for five consecutive days. Each injection was administered in a different location on the neck and injection sites alternated between the left and right sides. General health and injection sites were evaluated through necropsy (up to 42 days after the first dose). Animals were euthanized on Day 7, 14, 28, or 42 (two calves at each time point). No test article-related health issues were observed. Injection site reactions consisted of firmness and swelling at the injection sites. Injection site swelling was observed in 4/1030 (0.4%) of IM injection site observations and in 606/1029 (58.9%) of SC injection site observations. Swelling progressively decreased over time, and was still present in both animals injected SC that were necropsied on Day 42. Grossly visible discoloration of the injection site and/or histopathologic changes consistent with inflammation were noted through Day 42 in SC and IM injection sites.

TISSUE RESIDUE DEPLETION

A radiolabeled residue metabolism study established tolerances for ceftiofur residues in cattle kidney, liver and muscle. A separate study established the tolerance for ceftiofur residues in milk. The tolerances for ceftiofur residues are 0.4 ppm in kidney, 2 ppm in liver, 1 ppm in muscle and 0.1 ppm in milk.

Two pivotal tissue residue decline studies were conducted in cattle. Cattle received either a subcutaneous injection or intramuscular injection of 1 mg of ceftiofur per lb body weight (2.2 mg per kg body weight). In both studies, ceftiofur residues in tissues were less than the tolerances for ceftiofur residues in tissues such as the kidney and muscle by 4 days after dosing. These data collectively support a 4-day pre-slaughter withdrawal period when used according to label directions.

STORAGE CONDITIONS

Store at controlled room temperature 20° to 25°C (68° to 77°F); excursions permitted 15° to 40°C (59° to 104°F). Protect from freezing. Shake well before using. Contents should be used within 42 days after the first dose is removed.

HOW SUPPLIED

EXCENEL RTU EZ Sterile Suspension is available in 100 mL and 250 mL vials.

Approved by FDA under NADA # 141-288

Revised: March 2019

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